

# PATENT ABSTRACTS OF JAPAN

(11)Publication number : 07-154350

(43)Date of publication of application : 16.06.1995

(51)Int.Cl. H04H 5/00  
H04N 7/08  
H04N 7/081

(21)Application number : 05-319101

(71)Applicant : SONY CORP

(22)Date of filing : 25.11.1993

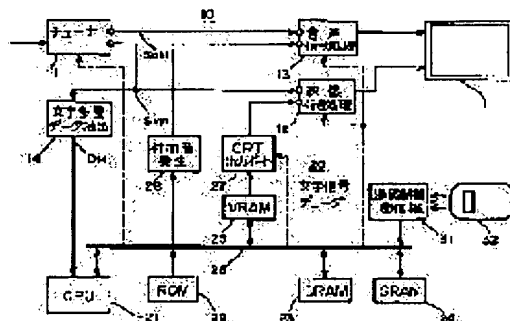
(72)Inventor : YOSHINOBU HITOSHI

## (54) METHOD AND DEVICE FOR MULTIPLEX BROADCASTING

### (57)Abstract:

**PURPOSE:** To limit the area of a broadcasting target for local information for a locally oriented CM or the like in multiplex broadcasting.

**CONSTITUTION:** On the side of a broadcasting station, an area code such as a postal code is added to multiplex data such as animation and broadcasted. On the side of a receiver 10, the area code of an installation area is registered on a memory 24 as the ID of a multiplex broadcasting receiver, the area code of received multiplex data D14 separated by a data extracting circuit 14 is compared with the ID on the memory 24 and only when both of them are coincided, an image corresponding to the multiplex data is displayed on a receiver 1.



## LEGAL STATUS

[Date of request for examination] 19.04.2000

[Date of sending the examiner's decision of rejection]

[Kind of final disposal of application other than the examiner's decision of rejection or application converted registration]

[Date of final disposal for application]

[Patent number] 3082820

[Date of registration] 30.06.2000

[Number of appeal against examiner's decision of rejection]

[Date of requesting appeal against examiner's  
decision of rejection]

[Date of extinction of right]

Copyright (C); 1998,2003 Japan Patent Office